

International MBA Consultancy Project

(December 2022 - June 2023)



Realize your strategic projects with our creative and experienced MBAs

Our International MBA (IMBA) students are an exceptional group of young professionals with diverse cultural and industrial backgrounds. They were selected for our highly ranked program based on their problem-solving skills, academic rigour, and strong professional track record.

As a key part of the program, the IMBAs work in teams on a company consulting project, called the Entrepreneurial Leadership Project (ELP).

We're offering you the opportunity to engage one of these talented MBA teams to work for you on a strategic challenge that your business is currently facing.

Are you looking for a fresh strategic perspective?

The types of projects that our MBAs have addressed include (but are not limited to):

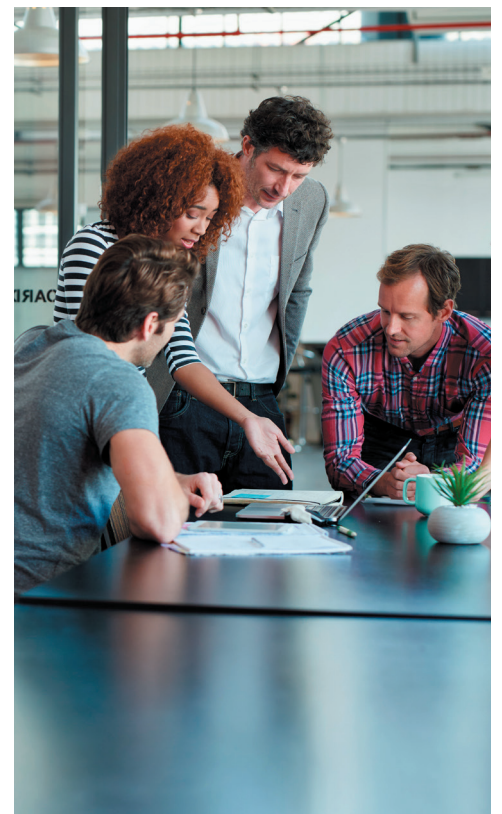
- Market growth or new entry strategy
- Digital transformation
- Transfer or introduction of new practices
- Supply chain restructuring
- Organizational challenges

Consulting projects conducted by MBA teams will assist your organization by:

- Providing practical and unbiased strategy recommendations
- Assessing industry and market challenges
- Gathering inspiring ideas from other industries and applying them to your business
- Generating strategic alternatives
- Creating pragmatic implementation plans

Key facts

- MBA consulting team working on your project
- 6-month assignment
- Address your strategic challenge
- Close mentoring by faculty with professional consulting experience
- Robust consulting techniques





Experience the emlyon difference with our early makers

Our consulting clients are satisfied with the value created in these projects driven by:

- Diverse and innovative student teams
- Cutting-edge management practices
- High quality analysis and clearly communicated concepts

Company Involvement

- Appoint a project sponsor to support the MBA team throughout the whole project
- Provide the MBA team access to industry and business information
- Attend the project launch (December), Intermediary (April) and final presentations (June)

Timeline

July - October

- Agree on project definition
- Apply for selection process

December

- Meet MBA team & MBA Faculty
- Finalise project scope
- Provide background information

January to June

- Meet virtually for reviews
- Provide feedback
- Assess recommendations
- Evaluate final report

Fees

There are no fees for your participation. If you are satisfied with your consulting experience, we will request a bonus payment.

Terms and Confidentiality

emlyon business school stresses the strict observation of all confidentiality rules. A letter of agreement is signed with each company before the project starts, outlining project engagement terms and confidentiality clauses.

Your contact:



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