

# Danni Geng

## Dossier de Candidature

### Elections au Conseil d'Administration emlyon alumni

Mars 2023

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#### Note de la commission d'investiture

##### Collège International

Candidate dynamique et volontaire d'origine chinoise travaillant au Luxembourg. Elle maîtrise suffisamment le français pour s'intégrer dans notre conseil mais apporterait justement cette dimension de diversité pour représenter un réseau de diplômés venant des quatre coins du monde et formés dans l'un de nos campus internationaux.

#### Parrains

Julien Guervil  
Valerie Mariatte Wood.

## Message de candidature

Dear Mrs and Mr,

Here I would like to apply a role in EMLyon board for the international group.

As a graduate benefiting massively from the alumni, I feel this is the right moment for me to pay back, as well as bring in new energy to the board. When I was a student at EMLyon, I found my internship via the alumni network, simply by sending out my CV to those who work for the companies I was interested. During these years moving around the world (France, Germany, Netherlands, China, Luxembourg), I am always warmly welcomed by our alumni in each country and help me to integrate into the new environment. After receiving so many help in my life from the school and alumni, nowadays I would like to serve back sincerely.

As a 10y+ graduate, I feel I am ready than ever to bring more value to my school for below reasons. First of all, my current job at Lombard International Assurance as Asian market sales which allows me to work in flexible hour and location. Also I don't have any children and parents nearby (they live far away in China). I can delegate 1h per week (4h per month) to the board. Secondly, I did the triple school program (EMLyon in France, LMU in Germany and Aston in UK), as well as these years work in different countries. I hope my international exposure and experience can bring values to the board. Last but not least, although I have international background, my mindset and collaboration are somehow in a French way. I have the confidence the teamwork with other board members (probably French nationals) will go along well.

I believe someone has strong motivation, international background and a good team player with long term engagement is the fresh blood the board is looking for.

Please kindly take my candidature.

Regards,  
Danni GENG



- Corporate officer
- Member of an executive committee
- Senior executive
- Other (please specify)

**What are your key motivations today to apply for a role of officer in the emlyon alumni board ?**

**During these years after graduating, I have constant contacts with people from EMLyon which motivates me to participate more in school business. I also feel that with growing seniority, I am able to manage this role**

**To commit to a duty in the emlyon alumni board implies you have enough time to spend throughout the 4 years of your mandate .**

**What would be your availability to work for the ADEM Board of Directors in the following years?**

- 1 hour per day
- 1 hour per week
- 4 hours per week
- 2 days per week
- 1 hour per month
- 4 hours per month
- 4 hours per trimester
- Other

**The following questions are about your knowledge and understanding of emlyon alumni and of the role of an officer.**

**Do you know the achievements of emlyon Alumni ?  
How do you know them ?**

**When I was at school, I found my internship opportunity by alumni network and now I am a part of it by offering some open positions in my company to young students.  
I also feel very connected to the school by alumni event which is very precious.**

**What are the initiatives of emlyon alumni you appreciate most ?  
What would you do to improve them ?**

**I appreciate the emlyon alumni the most is the networking we try to unit each other. Every time I attend the alumni event (online webinar or physical networking) I feel it's a part of my continue learning process.**

**The only thing I want to improve is to leverage more from the alumni. We have more potential via this group of people to make more things happen.**

According to you, what are the key missions of emlyon alumni ? Towards our graduates ? Towards emlyon business school ?

To achieve the feeling of each graduate: once be with EMLyon, forever be proud

What are the missions of an officer of emlyon alumni ?

Respect the EMLyon spirit

Commit to participate and follow-up

Bring the outside insights (we have in a corporation) to a school

In the course of your career, what initiatives have you taken to animate the community of alumni or contribute to the school ?

I always mention EMLyon in my self-introduction on professional occasion. I actively introduce job offers to our school alumni and participate the digital dialog to share my opinions. I follow our school on social media and share the news to get more spotlights of EMLyon.

The board of emlyon alumni is 15 people. We work pro bono and are very busy with our professional life, and live all around the world. To move forward and be efficient, we need to work as a team. The next question may not seem important, but it is key for the dynamics of our board.

What exemples can you give about your ability to work in teams ?

As a Chinese, I am proud to say that we grow up in a collaborating environment. The feedbacks I received from my coworker always list that I am a good team worker.

The wealth of our board consists in the diversity of expertise that each one can bring to the table. According to existing projects or context, to the existing team in place, a specific expertise can have a significant value for us.

Do you think you have a specific expertise which can help our school or the community of graduates ?

As a sales person, I am good at finding the right angles and value proposition. I can understand the clients/people's need quickly. I used to handle several projects from A to Z and established a new team for my company in another country. I like organizing events and do marketing promotion.

A great thank you for taking the time to fill out this application. We look forward to meeting you soon !