

Become an Intern/Ambassador for the
First-ever Entrepreneurship Sports Generation



ESG INTERNSHIP - 2020



GET INVOLVED in the New Global Movement

Entrepreneurship Sports Generation (ESG) is envisioned as a movement that aims to **make entrepreneurship the new heartbeat of the world**. The main feature of this global movement would be **a sportified entrepreneurship competition**. ESG will seek to provide the most promising startups with a platform to unleash their potential, and achieve global scale. ESG will also engage global audiences throughout this incredible journey with a proprietary **investment simulation game** and regular **audience polls**, like never before.

200,000+ Entrepreneurs | 190+ Countries | Rewards worth USD 300 million

We invite you to join us in building a global movement of **conscious entrepreneurship** that will create a better tomorrow!

The ESG 2020 Internship will give you opportunities to:

- Become part of a global team of peers
- Get a ringside view of the best startups globally
- Work with the foremost visionaries, change makers on the planet
- Learn about entrepreneurship from the inside
- Commit your energy to solving problems facing the world

About tGELF

[The Global Education & Leadership Foundation](#) works to prepare the next generation of leaders to be able to act as ethical global citizens and entrepreneurs in the face of the world's most daunting challenges. tGELF is passionate about helping identify innovative leaders with strong values, and supporting them to develop to their full potential.

At tGELF, we are passionate about supporting entrepreneurs furthering the cause of the UN Sustainable Development Goals. With entrepreneurial leaders as a key focus, we've undertaken multiple initiatives over the years.

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The ESG Experience

Expectations:

- Flexibility to work in global time zones
- Connectivity for remote work
- Passion to learn in a fast paced environment

The program is open to all who fit the criteria mentioned and are excited by the mission and vision.

Apply now! We have a rolling admission system.

[Click here to apply](#)

Preferred Skills:

Creativity; people skills; writing skills; English language

Familiarity with one or more of:

Slides; spreadsheets; word; design softwares; app development; web technologies; sports leagues

Keywords:

Entrepreneurship, Games, Sports, UN SDGs, Ethical leadership, Global competition

Timeframe:

September - December 2020

Location: Remote

Please Note: All internships are unpaid. Certificate will be provided at the end of the term.

Ecosystem Engagement & Expansion: Ecosystem Leads who will connect and expand our diverse entrepreneurial network for ESG.

- Manage and work towards growing the ESG Global Ecosystem
- Collaborate with partners in executing ESG 2020
- Manage communication with participants and partners, using tools like Slack, Intercom and Mailchimp

Product Design & Development: Techies who will work with our US and India-based teams to develop the innovative ESG platform.

- Work with the team on platform development and feature detailing to improve the ESG experience
- Handhold partners and be the go-to wizards for any issues
- Curate insights, analytics, reports using tools like Intercom, Fullstory, and MixPanel

Gamification & Sportification: The experience curators will include exciting gamification elements into the competition.

- Research sportification features like draft picks, tournament styles, and more to implement in ESG.
- Support execution of gamification and sportification in city franchises, national, and confederation levels.
- Manage the Investment Simulation Game.

Content Creation & Curation: Creative gurus who will build unique content cutting across cultures and boundaries.

- Design visually appealing content for team logos, jerseys, banners and other aspects
- Develop simple, effective, and engaging messaging for a global audience
- Manage PR and social media presence

Event Organising & Management: Event maestros who ensure the show runs like clockwork.

- Support partners in organizing all levels of the competition
- Interface with panelists, judges, startups and dignitaries
- Prepare detailed plans and own execution for each level of the competition





ESG 2020 - Key Features

Fully Digitized Experience

Given the health concerns around the pandemic, ESG 2020 has been designed as a complete virtual program. From the user friendly application portal, to a custom designed world class event platform, and multi-million dollar rewards, tGELF and our partners have planned a memorable journey for the startups and our global audiences.

Tournament Style Competitions

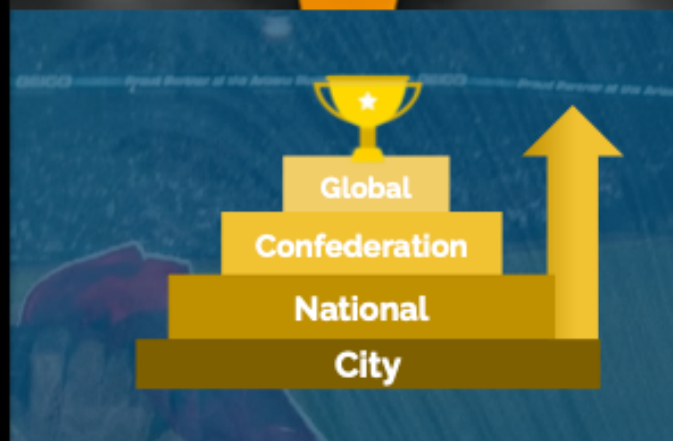
Inspired by the epitome of sports events "the Olympics", ESG has been structured as a multi-tiered competition with city, national, confederation, and global finals. The competitors will face each other in knockout rounds throughout the competition, to have the honour of representing their countries in the global finals.

ESG 2020: Global Scope

ESG will tap into, and build the entrepreneurial spirit around the world to solve the most pressing challenges confronting the planet. This year's edition will highlight the African ecosystem, while working with partners globally.

Gamified Format

ESG will engage participants, jury members, franchise-owners and audience members in an interactive experience. Audience members will be able to vote, online, for their favourite teams throughout the competition, and 'invest' in their favorite startups using our specially designed Investment Simulation Game.



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