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CONNECT

2025

Opportunities for Partners & Industry
Brussels, Belgium
17 October 2025

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Overview

EIT Alumni CONNECT 2025 is the latest edition of the signature annual event organized to foster a strong sense of community among EIT Alumni. This year's edition will empower the network by **positioning EIT Alumni as a marketplace of talents** based on their specialised training in EIT Labelled Masters & PhD programmes.



Overview

Industry players and EIT Community partners who join CONNECT 2025 can access:

- The **full event agenda** incl. impactful keynote speakers, breakout sessions, and the inaugural Career & Collaboration Fair
- A pre-event **Networking Cocktail Hour** on 16 October
- A **designated booth** for the duration of the Career & Collaboration Fair*
- A comprehensive **communications package** to promote your attendance.*
- Most importantly, the **specialized talent pool** of the EIT Alumni community.

*Available only to those who purchase a booth



Who are EIT Alumni?

EIT Alumni are graduates of [EIT's nine Knowledge Innovation Communities](#) and represent an integral part of the young, growing, and thriving innovation and entrepreneurial landscape throughout Europe. The network is composed of **over 21,000 alumni of EIT Label programmes** and other related EIT Community skilling offers from:

- [Climate KIC](#)
- [InnoEnergy](#)
- [EIT Digital](#)
- [EIT RawMaterials](#)
- [EIT Food](#)
- [EIT Health](#)
- [EIT Manufacturing](#)
- [EIT Urban Mobility](#)
- [EIT Culture & Creativity](#)

Click for a [compilation of testimonies](#) of graduates from **EIT Labelled Masters & PhD programmes** across Europe.



About CONNECT 2025



Date, Location, & Attendees

16 October: Pre-event

Networking Cocktail Hour
18:00 – 21:00

17 October: Main Agenda

EIT Alumni CONNECT 2025
09:00 – 16:30

Location: Maison de la Poste

Rue Picard 7, 1000 Brussels, Belgium

Attendees from across the EIT Community

Approximately 300 attendees to join, with an estimated breakdown of:

- 225 EIT Alumni
- 50 Partner & Industry Reps
- 25 EIT Community Staff



Event Context: Enhancing Skills in Europe

On 5 March 2025, the European Commission published the report [A Union of Skills](#) in response to Europe-wide challenges of skills shortages, slow industry transformation speeds, and fragmented governance of skills policies.

Several key objectives of the Union of Skills, such as facilitating recruitment by businesses across the EU and attracting and retaining the skills and talents, can be directly addressed by empowering and endorsing the EIT Alumni community.

Join us at CONNECT 2025 to *connect* with the next generation of innovative European change agents.



Don't miss
your chance
to *CONNECT*



Who can I meet at CONNECT 2025?

CONNECT 2025 attendees will have the exclusive opportunity to connect with EIT Alumni that:

- Represent 9 technical industries critical to **advancing Europe's competitiveness**.
- Complemented their technical knowledge with an **innovation & entrepreneurship focused curriculum** as part of an EIT label programme.
- Possess, in many cases, **startup management experience** after participating in incubator and accelerator programmes.
- Seek opportunities beyond recruitment, including partnership, research support, additional technical training, mentorship and funding opportunities, creating a **variety of potential interactions for attending partners**.



Attending CONNECT 2025

Partners & Industry Players can attend in the following ways:

- Via a [Networking Ticket*](#)
- Purchasing a [Career & Collaboration Fair Booth**](#) (more details in the following pages)

*Only 25 available

**Only 20 available

Attend and engage with EIT Alumni in diverse ways:

- At the inaugural [Career & Collaboration Fair](#)
- By participating in [Breakout Session](#) Panels & Workshops
- [Visibility*](#) across the 21,000 member EIT Alumni network via the communications package
- A [Pitching Slot*](#) for Startups, Partners, & Industry

*Only for attendees who purchase a booth



Career & Collaboration Fair

Time & Location

From 10:30 – 13:00 CET

Dining & Reception Hall at [Maison de la Poste](#)

Format

Career & Collaboration Fair booth owners will be able to engage with EIT Alumni and other participants via the following ways:

- Ad hoc meetings at their booth location.
- Immediately after a main stage pitching session happening alongside the fair.
- Via communication through an event app.



Who should purchase a Fair booth?

In a recent survey among EIT Alumni about the forms of support they seek, respondents identified **support for their startup/scaleup, technical training, employment, and research partnership** among their top desires.

Therefore, we are **seeking the following company/industry profiles** to fill out the Career & Collaboration Fair roster:

- Large scale companies seeking **niche expertise in diverse sectors**
- Sector-specific companies seeking **transversal expertise** from adjacent sectors
- Research organizations looking to **endorse innovative research pursuits** in forward-facing topics
- Training organizations providing **advanced skilling opportunities**

Contact event organizers to see if your company or organization is a good fit for purchasing a booth.



What comes with a booth purchase?

- **Free entrance** to the event for two people, including:
 - Breakfast, coffee, and two €15 lunch vouchers for use at food truck village
 - Pre-event support for booth preparation
- **Access to Alumni CVs** before, during, and after event
- **Early access to network** with fellow attending companies and talents via a **pre-event cocktail hour** with on 16 October at 18:00 CET (time tbc).
- **Promotional benefits** included in Communications Package (next page)

Visual Mockup



We will provide the table, chairs, and plant. Booth purchasers should bring their own rollups, tablets, and any other desired marketing materials

Communications Package

- 5-minute pitching slot on main stage to **promote company and goals** during event
- Tags in **2 EIT Alumni Social Media** posts (example on right)
- **Event Marketing Pack** for pre-event promotion
- **Logo placement** included on:
 - Career & Collaboration section of event page
 - Scrolling partner list on main stage
 - EIT Alumni Newsletter
- **On-site interview** for post-event promotion (for first 10 booths purchased)

*Communications Package only available when purchasing a booth



Sample LinkedIn Image

EIT Alumni network LinkedIn profiles have over 16,500 followers.

Booth Pricing

EIT KICs Partner Ticket:

With a ticket purchase, companies or startups that are official partners of an EIT KIC receive everything listed in previous two slides.

Ticket Cost: €350

Startup/Scaleup Ticket:

With a ticket purchase, startups & scaleups outside the EIT Community partnership network receive everything listed in previous two slides.

Ticket Cost: €450

Industry Ticket:

With a ticket purchase, industry players & companies outside the EIT Community partnership network receive everything listed in previous two slides.

Ticket Cost: €550

Tickets do not include: Travel to Brussels, travel to venue within Brussels, any meal outside main event agenda



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Thanks for your time.
We look forward to
CONNECTing.

If you're interested in purchasing a booth at
CONNECT 2025 or have any other queries, please
contact Jeremy Booth:
jeremy.booth@eitfood.eu
+49 1724359554

CONNECT

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