

# “Connected Utility Deployments: From Strategy to Reality”

Join CTIA for this FREE workshop  
at DISTRIBUTECH 2024

Thursday, February 29, 9:30 a.m.-11:30 a.m.



*Imagine cellular-enabled leak and outage alerts, smart networks powering more efficient grids and meters, and interactive apps that help residents understand and manage their water and power consumption.*

*Communities are bringing smart utilities solutions like these to life every day. But one big challenge is knowing where to start, particularly in terms of wireless services and technology.*

**This free CTIA workshop is here to help.**

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**At “Connected Utility Deployments: From Strategy to Reality,” you’ll learn about:**

- CTIA’s wireless maturity assessment—a free tool that shows where advanced wireless solutions can make the biggest impact
- Certification that supports a standards-based security baseline
- Ways utilities are using advanced wireless technologies to modernize their infrastructure and management practices
- Educational resources for assessing wireless capabilities and identifying starting points—including a **free workbook for all attendees** with “best of” connected utility deployment use cases and resources compiled by industry experts



**Hosted by Michelle James, CTIA VP of Strategic Industry Programs, with special guest speakers from Badger Meter, CTIA Certification, Dominion Energy, Ericsson, FirstNet, Itron, Signify, SouthernLinc, TerraGo Technologies, and Ubicquia.**

**Attending Smart Cities Connect in Raleigh?** Mark your calendar and invite your colleagues to CTIA’s next workshop on May 7.

**Interested in joining CTIA Smart Cities working groups?** Visit Town Square at [smartcities.ctia.org](http://smartcities.ctia.org) to learn more.

**This workshop is a CTIA Smart Cities Program collaborative effort thanks to members like**



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