

Subject: SFC Airline ESG Survey Participation Request – Help Us Streamline ESG Data Sharing

Dear [Airline Contact Name],

We'd like to bring your attention to the annual **Smart Freight Centre (SFC) Airline ESG Survey**, developed under SFC's Clean Air Transport Program, of which we are a member. This survey provides a **standardized, industry-wide framework** for disclosing ESG performance to customers and Scope 3 partners – streamlining communication and reducing the need for multiple individual surveys.

Benefits of participating:

- Streamline ESG communication with your customers through a unified questionnaire
- Build transparency and trust with cargo partners
- Showcase your commitment to sustainable air freight
- Receive a benchmarking report based on aggregated, anonymized data after submission

All airline responses will be consolidated and shared with the Clean Air Transport Program's shipper and LSP members – unless you choose to opt out. Even if you opt out of broader sharing, we still encourage you to submit your completed survey to airlinesurvey@smartfreightcentre.org to contribute to the aggregated benchmarking report, and to use the framework to share your responses directly with us.

 **The reporting period is open now through August 31, 2025.**

To learn more and download the survey:

 [SFC Airline ESG Survey Website](#)

We hope you'll consider contributing to this initiative to support greater alignment, reduce duplication, and accelerate climate action across the air cargo value chain.

If you have any questions or need assistance, please don't hesitate to contact:
airlinesurvey@smartfreightcentre.org.

Kind regards,

[Your Name]