



Meet Thomas Calvarese: *The Book Coach Behind the Free KDP Book Audit Tool*

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Every author wonders the same thing: Is my book ready?

To help answer that question, I recently spoke with Thomas Calvarese, a author services consultant and founder of Scriveco from Delaware, USA, who has dedicated his time to helping authors produce stronger books.

With a background in computer science, Thomas has developed a free book audit tool for books listed on Amazon KDP that gives authors an objective starting point for improvement. <https://scriveco.com/audit>

The software is currently available in English, although he did not rule out expanding it to other languages in the future.

The software reviews a range of important elements and provides an overall score out of 10. Rather than simply giving a number, it highlights areas that may need attention before authors invest further time or money.

The audit looks at factors such as:

- Blurb structure,
- Keyword usage,
- Categories
- Pricing
- A+ content presence.

A higher score suggests that your book is in good shape and may only need minor refinements. A lower score indicates that there are opportunities to strengthen the book, and this is where Thomas can provide professional guidance.



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What makes Thomas's approach particularly valuable is that he focuses on the book itself. He works with authors on editing, story structure, character development, pacing, and strengthening the overall reading experience.

His goal is to help authors create the best possible version of their book before concentrating on promotion.

At LiteraryWorld, we see this as a natural partnership. Thomas helps authors build a stronger book, while LiteraryWorld helps authors increase their visibility through community building, networking, interviews, events, and promotional opportunities.

Publishing success begins with a great book. Marketing can help readers discover your work, but a compelling story is what keeps them reading.

If you're curious about how your KDP book performs, Thomas's free book audit tool is an excellent place to start.

It offers practical insights, a clear benchmark, and, when needed, the support of someone who genuinely enjoys helping authors succeed.

You can connect with Thomas through the LiteraryWorld community to learn more about his free software and book coaching services.

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