ODN Europe

Advancing the theory and practice of OD

PARTNERSHIP OPPORTUNITIES

Advancing the theory and practice of OD — together

Access to Europe's OD community — collective expertise, peer learning, and a stronger network for your organisation.

Affiliate Partnership · Strategic Partnership

WHY PARTNER

Access, not just visibility

Organisation development challenges rarely have a single right answer. Restructuring, leadership transitions, culture change, capability building — the organisations that navigate these well are usually the ones with access to a wider set of perspectives and practitioners who've faced something similar.

Partnership with ODNE gives your organisation that access: a network of experienced OD practitioners, people leaders and change professionals across Europe, and structured ways to draw on their thinking — not just a listing in a newsletter.

We offer two partnership routes — Affiliate Partnership and Strategic Partnership — both built around genuine access to the network, not just visibility within it.

THE CASE FOR PARTNERSHIP

What partnership actually gives you

01

Collective expertise on tap

Direct access to a European community of OD practitioners actively working through the same challenges as your organisation — not a generic content library.

02

Visibility where it counts

Your organisation and your people are known, seen and connected within a professional community that shapes OD practice — not just listed as a logo.

03

A space to think out loud

Bring live organisational challenges to peer conversations and get perspectives you won't get from inside your own building.

04

Internal capability growth

Your nominated people build their own OD practice by learning alongside others doing the work, in real time.

PARTNERSHIP OPTIONS

Two routes to the same network

Both routes give genuine access to the ODNE community and network. Strategic Partnership goes further: it puts your organisation's thinking in front of the community through Partner Month, and adds a further conference ticket.

Benefit	Affiliate Partnership	Strategic Partnership
10 Partner Memberships	✓	✓
Unlimited Associate Memberships	✓	✓
Partnership onboarding session	✓	✓
Member platform walkthrough	✓	✓
Logo in ODNE newsletters	✓	✓
Contribute to ODNE newsletters	✓	✓
Promote events on community platform	✓	✓
Discounts on additional event registrations	✓	✓
Annual conference tickets	2	3
Partner Month	—	✓
1-year investment	**£2,500**	*Not available*
2-year investment	**£4,500**	**£6,525**
3-year investment	**£6,000**	**£7,800**

FOR YOUR TEAM

What Your Team Unlocks

Each partnership includes 10 Partner Memberships for people you nominate, plus unlimited Associate Memberships so anyone across your organisation can dip into Petal events. Here's what that actually does for your team — and for you.

Sharper thinking, faster

Your team learns directly from peers working through similar challenges — via OD Deep Dives, Journal Club and access to the OD Review — rather than researching from scratch.

A live network, not a directory

Your team can find and contact practitioners across Europe on the platform, drop into Friday Space conversations, and attend regional events in person.

A voice in the room

Your nominated team members can join quarterly supporter meetings and help shape ODNE's direction — plus discounted conference access to bring more of your team together.

GETTING STARTED

Partnership onboarding

To help your organisation get real value from day one, we run two dedicated onboarding sessions.

Partnership Alignment Session

A conversation with key stakeholders from your organisation and ODNE. Together, we explore what you'd like from the partnership — the themes you care about, the challenges you're navigating, and where opportunities for contribution or collaboration might lie.

Member Platform Walkthrough

A guided session for your nominated members, introducing them to the ODNE platform, community spaces, events and ways to engage — so they can make the most of their membership from the very start.

STRATEGIC PARTNERSHIP ONLY

Partner Month: your challenge, the community's conversation

Partner Month gives your organisation a dedicated month to engage the ODNE community — in whichever direction is most useful to you.

OPTION A

Showcase to the Community

Host four weekly webinars open to the whole ODNE community and beyond. You bring the thinking; we bring the audience.

Best for: consultancies & development providers seeking visibility and credibility with a network of practitioners.

OPTION B

Curated Learning for Your Team

Tell us the topics your organisation needs to think through — we source and run four weekly webinars, delivered by people from our community, specifically for your team.

Best for: internal teams looking for development or support working through live internal challenge or change, with outside insights brought in.

Both formats also include: full ODNE marketing & operational support · Meet the Member features for three of your team · two blog articles plus pre- and post-Partner Month newsletter coverage.

IN GOOD COMPANY

Current partners

ODNE is proud to work with partners who bring insight, expertise and energy into the community — extending the reach of OD and bringing different perspectives into the conversations shaping practice today.

Academi Wales	**Mayvin**	**NTL Institute**	**DO Organisation Development**
Defra	**Care Quality Commission**	**HSD Global Association**	**CDM**
AMMALO	**NHS Gloucestershire Health & Care**	**Cabinet Office**	**Ministry of Justice**

LET'S TALK ABOUT YOUR CHALLENGES

Ready to take the next step?

Every organisation comes to ODNE for a different reason — building internal OD capability, navigating major change, or connecting your people to a wider practitioner community. Whatever brought you here, we'd like to understand it.

Get in Touch

Start a conversation about which partnership route fits your goals.

Schedule a Call

A short introductory call with the ODNE team.

Join the Community

Take the first step toward a stronger presence in the European OD community.