DiaM Life Inc.

Business Summary

DiaM is a unified Diabetes management software solution that uses neuropsychology, behavior science, contextual AI, digital health, next-generation engagement, and deep brain science to improve results and outcomes associated with Diabetes.

We offer a 360-degree approach to care that connects doctors, people with Diabetes, parents, caregivers, and other stakeholders in a single unified platform that enhances communication, treatment, management, and control of Diabetes.

Market Opportunity

Less than 7% of people with Diabetes know how to manage and control their Diabetes effectively. Furthermore, there are only 6,500 Endocrinologists in the US and 34 Million Diabetics. There are not enough doctors to meet the medical demand for the growing Diabetes population, which has led to high comorbidity rates with Diabetics.

DiaM enters the market with a robust, accessible, and comprehensive solution that will flatten the growing Diabetes curve and comorbidity rate, providing doctors with ROI, reimbursement savings, patient behavior analysis, centralized patient education, and much more.

B2C: People with Diabetes, Parents & Caregivers (Members): 34+ Million Diabetics in the US, and 463+ Million globally. 51% growth expected in the next 25 Years.

B2B: Medical (Clients): Medical groups, hospitals, clinics, private practices, and others. Within the US, there are 1+ Million medical organizations. Totaling a TAM of $187+ Billion.

Revenue Model

We are a B2B2C company.

People with Diabetes, parents, and caregivers (members): Receive free access to our system, including education, resources, tools, community, programs, direct connection to medical doctors, integration with medical devices, and much more. We will offer a marketplace, professional services, and sponsored activity options.

Medical (clients): A SaaS model option based on the number of Diabetic patients they have. The system includes core features, modules, reports, analytics, and behavior dashboard.

We have expansion plans into Latin America and the Caribbean for 2023.

Management Team

Lorenna Feliz Santos – Chief Executive Officer & Founder | Angel Ramirez – Chief Technology Officer | Hitomi Mizugaki – Chief Product Officer | Dave Bookman – Chief Financial Officer | In Progress – Chief Medical Officer