

Amsterdam, July 28th, 2023

## **FIBREE's 5th Edition Industry Report Unveils an All-time High for Blockchain Uses in Real Estate**

Today sees the launch of the 5th edition of the annual FIBREE Industry Report, featuring the 2023 results of the unrivalled, extensive, and globally most extended research into the application of blockchain technology in the construction and real estate industry. The new FIBREE report consists of an ample section of research papers covering a wide range of topics such as circular economy, corporate governance and Web 3. In its Country Pages, it sheds light on the development of international blockchain hubs for real estate. This year's Product Database undergoes the addition of brand-new categories and lists 690 entries with a strong growth shown in each continent.

The 18 featured articles in this year's report have been written by industry leaders from all parts of the world. The variety of articles showcases the wide diversity of use cases and is intended to inspire entrepreneurs and researchers alike. For the first time in its history, FIBREE is releasing its report in a dynamic web-based format, making the articles via browser translation instantly available in more than 40 languages.

Never has FIBREE registered a larger number of products in its Product Database. This year, registrations rose by a whopping 45% to 690 products worldwide, marking an all-time high. As in previous years, "Investing and Financing Real Estate" has been by far the largest product category with 312 products. It encompasses products which have worldwide tokenised \$200 million of real estate value. Two new product categories have been added this year: Metaverse and Web3. Remarkably, both categories hit the ground running with 32 and 26 registrations respectively. This year the 5 most applied uses of blockchain in real estate are: Invest & Finance (312 products, 45%), Markets & Platforms (120, 17%), Building Technologies (63, 9%), Transactions & Escrow (50, 7%), Metaverse (32, 5%).

The updated Country Pages in the new report reflect the continuous geographical growth of blockchain technology adoption in the construction and real estate sector. No sooner were 67 countries represented in FIBREE's product database. As many as 47 countries saw an increase in the number of products, only 6 a decrease. By far, the largest growth in the number of products took place in USA last year. Also, countries like Singapore, Spain, India, and UAE saw a big growth. The Netherlands saw the biggest decrease. This year's FIBREE report coronates two cities as the new international hubs for products of blockchain in real estate: New York, the uncontested winner since the start of this annual research range, now shares this prestigious title with the City of London with each 41 products.

The FIBREE Industry Report 2023 is available free of charge at [www.fibree.org](http://www.fibree.org).

---

*More about FIBREE and some images to support the content of this press release are available on the following pages*

### About FIBREE:

FIBREE is the Foundation for International Blockchain Real Estate Expertise, founded in July 201 as a non-profit organisation. FIBREE's mission is to accelerate the adoption of blockchain technology in the real estate industry and tangible assets by promoting Web3 concepts. In addition, we aim to provide education, networking, and research opportunities for industry professionals and businesses looking to leverage the benefits of blockchain technology.

In 5 years the organisation has grown into a global network active in all continents with a team of 75 regional chairs in 34 countries. Besides, the organisation is driven by a fast growing amount of Corporate and Private members. Together with these corporate members we reach a global network of more than 250.000 dedicated web3, blockchain and real estate or construction professionals.

These dedicated professionals have a background in blockchain / IT development, legal expertise, governmental institutions and academic or corporate research. with an exclusive online community platform to exchange their expertise, considerations and best practices, FIBREE offers these corporate and private members access to the biggest global professional network in this niche market where experts can easily meet other global industry leaders.

With its Academic Advisory Board and different specific topic-oriented global Working Groups FIBREE creates comprehensive and realistic expectation patterns that enable the real estate market to gradually discover and exploit the true potential of blockchain technology.

FIBREE also partners very frequently with event organisers, to disseminate high class content from the leading pioneers in the market to global and local audiences.

### Press contact:

Jo Bronckers,  
T: +31617140145  
M: [jo.bronckers@fibree.org](mailto:jo.bronckers@fibree.org)

### Access to webbased FIBREE Industry Report 2023:

The report will be available digitally from July 28th, 2023 via our webpage: [www.fibree.org](http://www.fibree.org)

### Images and product-overview:

Three key images and a more detailed product overview are shown on the next pages. The originals of the images are available in png-format upon request. Further graphs are also available.

### Three key images:

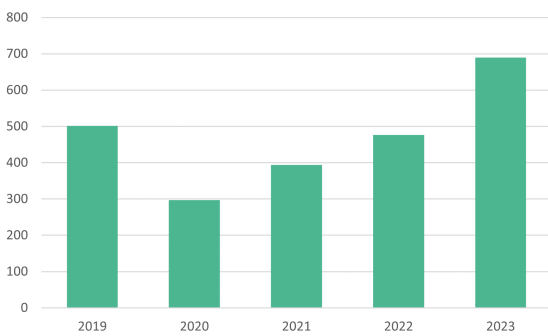


Figure 1: Number of products

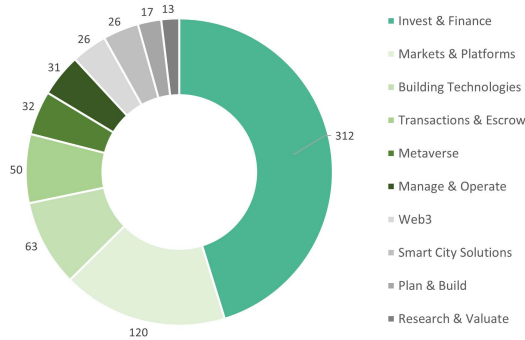
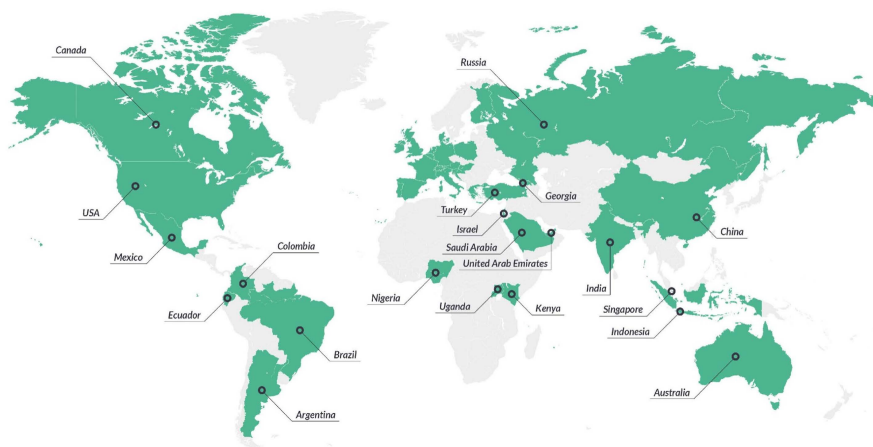


Figure 2: The spread across product categories



© 2023 / [www.fibree.org](http://www.fibree.org) / [community@fibree.org](mailto:community@fibree.org)

Figure 3: FIBREE World Map

## Examples of blockchain uses in the construction and real estate industry:

### Invest & Finance (312)

- Fragmented investing with tokens representing a stake in an SPV that owns the property. Often compounding returns by directly reinvesting returns from rental income;
- Raising equity to get a yet-to-be-completed property development funded faster.

### Markets & Platforms (120)

- Markets on which real estate tokens can be traded;
- Markets for capturing data about buildings, for example to drive smart contracts.

### Building Technologies (63)

- White label solutions, e.g. for tokenising property;
- Enhanced data exchange solutions.

### Transactions & Escrow (50)

- Registering rental, purchase or supplier contracts;
- Execution and administration of payment transactions.

### Metaverse (32)

- Virtual Home Owners Association in property development;
- Virtual shops, meeting spaces, leisure arenas.

### Manage & Operate (31)

- Digital Twins, Digital Building Logbooks en Material Passports;
- Certifying and aggregating data for reporting and disclosure, steering of smart contracts purposes.