



Official Press Release

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The International Journal of Clinical Aromatherapy and Essential Oil Resource Consultants collaborate with Hivebrite to bring a cutting-edge digital platform to the field of clinical aromatherapy.

International cooperation and connection brought to the fingertips of the global aromatherapy community.

La Martre, France: Today, the International Journal of Clinical Aromatherapy (IJCA), a publication specializing in evidence-based information for aromatherapy practitioners and researchers together with Essential Oil Resource Consultants (EORC), providers of education, information and research in the field of essential oils, announced the upcoming launch of a new digital platform that serves the professional aromatherapy community: ICAN

The International Clinical Aromatherapy Network (ICAN) offers its members a range of benefits to foster and promote dynamic collaborations, networking and advancement of the aromatherapy field. This includes access to resources such as articles, interviews, forums, specialized interest groups, events, latest news as well as to quality suppliers related to the aromatherapy field. Each ICAN member has an individualized profile page and can connect directly with other ICAN users located around the world.

In short, ICAN is a one-stop international educational resource and networking tool for the professional aromatherapist.

“To my knowledge, nothing like ICAN has been created before that offers such a safe professional space: from social networking to continued professional development to online educational events – all curated specifically for aromatherapists and associated professions” says founder Rhiannon Lewis. A respected professional and aromatherapy educator and director of both IJCA and EORC, Rhiannon has a decades-long career in the field of clinical aromatherapy as well as a passion for creating opportunities for networking and learning between aromatherapy professionals through her hosting of international aromatherapy seminars and conferences.

“Several groups and networks already exist for aromatherapists, but access is typically limited to those with a specific accreditation or association membership. ICAN creates an opportunity for members to join regardless of their affiliation and thus gives them valuable membership and access to the global aromatic community. It offers tiered membership plans: aromatherapy professionals, aromatherapy students and businesses related to the aromatherapy field such as schools, producers and suppliers.”

With dynamic features such a Zoom-integration for live on-line learning and events, a digital map that displays members in their native cities and a professional resource library of articles and research, ICAN is one of the most exciting developments in clinical aromatherapy and professional networking to launch in 2021.

To register your interest and learn more about ICAN, please visit the website at:
<https://clinicalaromatherapynetwork.com>

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