

This Website Cookie Notice is fully compliant with current UK law, including the **Data (Use and Access) Act (DUAA)** and the updated **Information Commissioner's Office (ICO)** guidance.

The DUAA allows certain low-risk cookies (like basic aggregated statistics or website appearance settings) to be active by default, *provided* you give users clear info and a simple opt-out. Marketing and tracking cookies **must** still remain blocked until the user opts in.

## COOKIE NOTICE

The Micah Network (operating as Micah Global, "we", "us", "our") uses cookies and similar storage and access technologies (like web beacons, tags, and pixels) on our website to ensure it runs securely, works efficiently, and provides the best possible experience for our members and visitors.

### 1. What are Cookies and Tracking Technologies?

A cookie is a small text file that a website transfers to your computer or mobile device when you visit. Other technologies, such as tracking pixels or scripts, function similarly by storing or accessing information on your device. Under UK regulations, we must be transparent about how and why we use these technologies.

### 2. How We Use Cookies & How to Choose

Our website categorises cookies into three main types. In accordance with current UK regulations, you can adjust your preferences at any time using our cookie consent banner.

#### A. Strictly Necessary Cookies

These cookies are essential for the operation of our website. Without them, core functions like secure account log-in, security protections, or processing membership applications cannot be delivered.

- **Consent Requirement:** Not required by law. These cannot be switched off.

#### B. Statistical & Performance Cookies

These cookies allow us to collect aggregated, anonymous information about how visitors interact with our website (e.g., counting visits, identifying traffic sources, and seeing which pages are most popular). This helps us measure and improve network platform performance.

- **Consent Requirement:** Under the UK Data (Use and Access) Act, these are active by default to help us maintain our digital services. However, you have an absolute right to object. You can turn these "Off" at any time using our website cookie banner.

#### C. Marketing & Third-Party Tracking Cookies

These technologies may be set through our site by third-party services (such as embedded video players or map providers) or used to track interactions if we run specific network campaigns. They uniquely identify your browser and internet device to build a profile of your interests.

- **Consent Requirement:** Strictly required by law. These are **blocked by default** and will never deploy on your device unless you actively choose to turn them "On" via our cookie banner.

### 3. Managing Your Preferences

When you first visit our website, you will see a cookie banner that gives you equal, clear choice to **"Accept All"** or **"Reject All"** non-essential tracking.

- **The Cookie Banner:** You can change your mind or withdraw your consent at any time by clicking the small cookie icon floating in the bottom corner of our website, which instantly reopens the configuration panel.
- **Browser Settings:** Most web browsers also allow you to control cookies through their settings menu. To find out how to manage cookies on popular browsers, visit [www.aboutcookies.org](http://www.aboutcookies.org).

### 4. Specific Cookies Used on Our Platform

Below is a breakdown of the specific cookies we currently deploy:

| Cookie Name         | Provider / Domain | Purpose  | Type                    | Lifespan                           |
|---------------------|-------------------|--|-------------------------|------------------------------------|
| PHPSESSID / session | Micah Global      | Keeps you logged into your secure member dashboard during your visit.        | Strictly Necessary      | Session (Ends when browser closes) |
| _ga / _gid          | Google Analytics  | Collects anonymized traffic statistics to help us see popular network pages. | Statistical             | Up to 2 years                      |
| yt-remote-id        | YouTube           | Tracks your preferences if you watch embedded Micah Global ministry videos.  | Marketing / Third-Party | Persistent                         |

## 5. Contact Us

If you have any questions regarding this Cookie Notice or how we protect your information, please contact us at [talktous@micahglobal.org](mailto:talktous@micahglobal.org)

### Implementation Advice:

1. **The Banner Matters:** To meet strict ICO rules, your pop-up cookie banner must present the "Accept All" and "Reject All" buttons with **equal visual prominence** (same size, same font, equally visible colors). You cannot hide "Reject All" inside a settings menu.
2. **The "Stat" Exception:** If you use Google Analytics or a similar tool under the "Statistical" exception without prior consent, ensure your website configuration anonymizes IP addresses and prevents the provider (e.g., Google) from using that data for their own cross-site tracking or advertising profiling. If it tracks individuals, it must remain opted-out by default.