

## IDIA PULSE COOKIE POLICY 2025

### WHAT ARE COOKIES?

A cookie is a message that, subject to the user settings, is sent to its terminal when the user navigates on a website. The aim is to collect data regarding the internet navigation of the user to send tailor-made services to its terminal (computer, mobile phone or tablet).

### HOW THE PLATFORM USES COOKIES?

**IDIA PULSE** and third parties use a tracking technology on its terminal, such as cookies whenever the user navigates the IDIA PULSE platform.

Cookies may be created and stored by the IDIA PULSE platform you are visiting (first-party cookie) or by third parties, such as those who serve content or analytics services on the Platform (third-party cookies).

#### Categories of cookies

- **Strictly Necessary**

These cookies are essential for the platform to perform its basic functions. The platform cannot function properly without these cookies. The user cannot refuse strictly necessary cookies.

Service	Name	Purpose	Duration
Hivebrite	_hivebrite_session_store	[Ex: Allow registered Users to authenticate and perform account related functions]	Session
Hivebrite	Cookies_constent_list_fo	To record which cookies the user gives consent for	6 months
LinkedIn	last_linkedin_sync	For signing in with your LinkedIn account	2 months
Prisma Cloud	pcc_bpc	To run bot management and security filtering to protect our service	1 month
Launch Darkly Tracker		Used to control the release of new features	N/A

▪ **Social Network functional cookies**

IDIA PULSE uses social network functional cookies to enable functionality linked to third party social network cookies on the platform. These cookies enable to display third party features to the user, such as X and Facebook feeds/posts. These cookies may interact with the X or Facebook account of the user.

Service	Name	Purpose	Duration
Facebook	fr	Displaying Facebook feeds/posts in the Live Feed of the platform	3 months
Twitter	<ul style="list-style-type: none"> <li>• Lang</li> <li>• Metrics_token</li> <li>• Personalization_id</li> <li>• tfw_exp</li> </ul>	Displaying Twitter feeds/posts in the Live Feed of the platform	Session 48 days 2 years 2 weeks

▪ **Analytics and Performance**

Analytical cookies help the International Development Innovation Alliance to understand how visitors gain access to or interact with the IDIA PULSE platform. These cookies collect information on how users interact with the platform and create statistics about its use.

The International Development Innovation Alliance uses these cookies to determine the kind of content and services the users value most, which in turn helps to improve the quality of service proposed by the IDIA PULSE platform and usage as well as functionalities.

Service	Name	Purpose	Duration
Google analytics	<ul style="list-style-type: none"> <li>• _gat_hivebriteTracker</li> <li>• _ga</li> <li>• _gid</li> </ul>	For tracking the traffic	1 minute 2 years 1 year
Google analytics	<ul style="list-style-type: none"> <li>• _gat</li> </ul>	For tracking the traffic	1 minute

▪ **Cookies for admins only - strictly necessary**

Service	Name	Purpose	Duration
Hivebrite	search_path	Used for the user search in the Back Office and when you assign user to a role	Session
Hivebrite	Cookies_constent_list_bo	To record cookies the admin gives consent for	6 months

## CONTROLLING COOKIES

For cookies where it is required to collect consent, the user is informed of the purpose of these cookies and is given the ability to consent or refuse through a banner at the bottom of the Platform homepage.

After customizing their cookies settings, users are able to reselect their preferences at any time. From the Public Pages, this is possible by clicking 'Reselect cookie consent' in the footer. From the Front Office, they can do this in Settings > Privacy > Cookies > Reselect settings. In both of these cases, the user's non-required cookies are destroyed, and the page refreshes, allowing them to select which cookies they accept.

To opt out of being tracked by Google Analytics across all websites, please visit <https://tools.google.com/dlpage/gaoptout>. On this website you'll find information about a browser plug-in that can be installed to prevent your data from being used by Google Analytics.

For cookies that do not require consent, the user may at all times configure its navigator in order to prevent the creation of cookie files.

However, certain functionalities of the services proposed by the IDIA PULSE platform may not function properly without cookies. In addition, even if most navigators are configured by default and accept the creation of cookie files, the User has the possibility to choose to accept the creation of all cookies other than the functional cookies or to systematically decline them or to choose the cookies it accepts depending on the issuer by configuring the following settings:

- **Firefox:**

<https://support.mozilla.org/en-US/kb/clear-cookies-and-site-data-firefox>

- **Safari:**

<https://support.apple.com/guide/safari/manage-cookies-sfri11471/mac>

- **Google Chrome:**

<https://support.google.com/chrome/answer/95647>

- **Opera:**

<https://www.opera.com/fr/use-cases/clean-browser-and-remove-trackers>

- **Edge:**

<https://support.microsoft.com/en-us/microsoft-edge/delete-cookies-in-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09>