

# Application Start Up Fund (Stage 1)

Dear AiduTalent and JA Ghana Talent,

The Aiducation Start-Up Fund is one of the core building blocks of Aiducation's "Life Long Learning" Experience for young talents in Kenya and Ghana. The Start-Up Fund is a unique opportunity to apply the entrepreneurial skills you have developed during a Start Up Academy or general in your life and take the first steps towards building your own venture. Besides financial support you will also get some mentoring from experienced professionals.

If you are interested to receive some funds and get additional mentoring, please fill out the following application competently and honestly and upload your Business Plan as there are limited slots until latest 30.09.2021.

The survey consists of personal questions asking you for experience and personal motives, to upload a short personal video and a business plan. All applications will be screened, and finalists will be invited to final round in October.

In case you have any questions please get back to [maya.hinterberger@aiducation.org](mailto:maya.hinterberger@aiducation.org).

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\* **Erforderlich**

## Personal Background Information

1. Full name \*

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2. E-Mail-Adresse \*

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3. Phone \*

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4. Age \*

*Wählen Sie alle zutreffenden Antworten aus.*

- ≤21
- 21-25
- 26-30
- 31-35
- 36-40
- 41-50
- >50

5. Gender \*

*Wählen Sie alle zutreffenden Antworten aus.*

- Male
- Female
- Don not want to specify

6. Highest education \*

*Wählen Sie alle zutreffenden Antworten aus.*

- High-School
- Bachelor Degree
- Masters Degree
- Doctoral Degree

7. Have you participated in previous programs with Aiducation? \*

*Wählen Sie alle zutreffenden Antworten aus.*

- Yes
- No

8. If you have participated in a previous program, please provide which year and which program.

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## Personality and Working Style

9. How would other people describe your personality? Please choose 5 alternatives that describe you best.

1 = alternative, which describes you the best, 2= alternative, which describes you the second best etc.

*Markieren Sie nur ein Oval pro Zeile.*

	1	2	3	4	5
Adventurous	<input type="radio"/>				
Balanced	<input type="radio"/>				
Courageous	<input type="radio"/>				
Creative	<input type="radio"/>				
Curious	<input type="radio"/>				
Driven	<input type="radio"/>				
Energetic	<input type="radio"/>				
Enthusiastic	<input type="radio"/>				
Methodical	<input type="radio"/>				
Observant	<input type="radio"/>				
Orderly	<input type="radio"/>				
Organized	<input type="radio"/>				
Perceptive	<input type="radio"/>				
Positive	<input type="radio"/>				
Risk-taker	<input type="radio"/>				
Savy	<input type="radio"/>				
Self-aware	<input type="radio"/>				

10. How would other people describe your personality? Please choose 5 alternatives that describe you best.

1 = alternative, which describes you the best, 2= alternative, which describes you the second best etc.

*Markieren Sie nur ein Oval pro Zeile.*

	1	2	3	4	5
Analytical	<input type="radio"/>				
Committed	<input type="radio"/>				
Conscientious	<input type="radio"/>				
Dedicated	<input type="radio"/>				
Diligent	<input type="radio"/>				
Disciplined	<input type="radio"/>				
Eager	<input type="radio"/>				
Engaged	<input type="radio"/>				
Entrepreneurial	<input type="radio"/>				
Focused	<input type="radio"/>				
Hardworking	<input type="radio"/>				
Indstrious	<input type="radio"/>				
Initiator	<input type="radio"/>				
Insightful	<input type="radio"/>				
Inventive	<input type="radio"/>				
Persistent	<input type="radio"/>				
Persuasive	<input type="radio"/>				
Practiced	<input type="radio"/>				
Proactive	<input type="radio"/>				
Reliable	<input type="radio"/>				
Resourceful	<input type="radio"/>				
Skillful	<input type="radio"/>				

Tenacious	<input type="radio"/>				
Thorough	<input type="radio"/>				

11. How would other people describe how you work with others? Choose the 5 alternatives that describe you best.

1 = alternative, which describes you the best, 2= alternative, which describes you the second best etc.

*Markieren Sie nur ein Oval pro Zeile.*

	1	2	3	4	5
Attentive	<input type="radio"/>				
Collaborative	<input type="radio"/>				
Compassionate	<input type="radio"/>				
Cooperatove	<input type="radio"/>				
Diplomatic	<input type="radio"/>				
Direct	<input type="radio"/>				
Empathetic	<input type="radio"/>				
Flexible	<input type="radio"/>				
Helpful	<input type="radio"/>				
Patient	<input type="radio"/>				
Respectful	<input type="radio"/>				
Responsive	<input type="radio"/>				
Sincere	<input type="radio"/>				
Supportive	<input type="radio"/>				
Tolerant	<input type="radio"/>				

Program Related  
Information &  
Experience

Please provide your answers to the following questions in free text. The number of characters are limited to 1000 for each question.

12. What has been your greatest career & business related achievement so far? \*

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13. Why would you like to join this program? \*

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14. What is your personal #1 goal for participating? \*

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15. What are the areas you have to learn most about, should you be selected to join? \*

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16. What experiences have you had with entrepreneurship? \*

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17. What is the time commitment per week you can afford? \*

*Wählen Sie alle zutreffenden Antworten aus.*

- 1-8h/week (1 day/week)
- 9-16h/week (2 days/week)
- 17-24h/week (3 days/week)
- 25-32h/week (4 days/week)
- 33-40h/week (5 days/week)

Personal  
Motivation &  
Experience

Please provide your answers to the following questions in free text. The number of characters are limited to 1000 for each question.

18. What motivates you in your life? \*

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19. What are your personal interests? \*

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20. Do you accept and integrate other opinions? Show 2 examples \*

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21. How do you like working in a team? \*

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### Video

22. Please describe your (professional) vision and state the steps already performed to achieve this in a short video, not longer than 2 minutes. Feel free to record it with your cell phone. If you have trouble uploading the video, please contact [maya.hinterberger@aiducation.org](mailto:maya.hinterberger@aiducation.org) \*

Video should not be larger than 1GB. Please also name the video with your name.

Übermittelte Dateien:

23. Did you upload a video? Please fill in (yes / no). \*

*Wählen Sie alle zutreffenden Antworten aus.*

Yes

No

### Business Idea & Plan

24. Please add a one-pager of your business idea \*

Please name the one-pager with your name

Übermittelte Dateien:

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