

HERE 
Fashion Hub

2021
DESIGN COMPETITION

PACK2THEFUTURE

THE NEXT TRAVEL ACCESSORIES GENERATION

Can you imagine the perfect
travel gears for the next era?

BE THE CHANGE!

Share your disruptive ideas and
other than earn **U\$D 1.000,00** you can **win** the opportunity
to take part into the
launch of the most innovative
travel gears and accessories
collection to come!

(brand owner will be disclosed in case of selection only)

JOIN!

PACK2THEFUTURE

is open for all innovative thinkers(students, professional designers or design companies) able to create travel accessories and gears that give rise to a new way of travel.

WHAT TO BRING TO THE TABLE

Product projects that deliver innovation, creativity, marketability, production efficiency based in the brand values:

Safety

Design: aesthetics and technology

Sustainability

JOIN!

THE PRIZE

An international jury will evaluate projects based not only on the highest design standards, but also seek out the works demonstrate strong design thinking and new and exciting solutions.

HERE Fashion Hub jury will select the best 3 projects

PRIZE

1ST - U\$D 1.000,00

2ND AND 3RD - U\$D 500,00

**The best attendants will be invited
to take part into the launch of the most innovative
travel accessories collection
to come as innovator consultant.**

JOIN!

KEY INFORMATION

SCHEDULE

Submission 2021.28.05 ~ 2021.07.16

Winner announcement 2021.07.23

DOCUMENTS TO SUBMIT

**PRODUCT DESCRIPTION
DESIGN SHEET**

PROJECT TO BE DELIVERED IN PDF HIGH RESOLUTION

***The project remains a property of the designer**



SUBMIT YOUR PROJECT NOW!

**SEND YOUT PROJECT TO
here4talents@herefh.com**