

Most Dedicated Sustainable Start-Up Boutique Advisory 2020

Established by Daphne Pit, Pit Pure Power is an internationally focused advisory boutique aiming to accelerate the transition towards a more sustainable planet, society and economy. The extraordinary work that this boutique delivers, is the product of just one individual, founder Daphne Pit. Having amassed a loyal client base, built a diverse portfolio of work, we decided to take a closer look at the outstanding work that Daphne provides at Pit Pure Power, and why the firm is recognised as one of the most dedicated sustainable start-up boutique advisories in the industry today.

Through the work of Pit Pure Power, Daphne pursues two of her own personal dreams. The first being to help sustainability become mainstream, and the second being to help achieve energy access for everybody everywhere. As for how this is achieved, it is through the rigorous process of strengthening social enterprises and assisting sustainable start-ups in a tangible way. In addition to this, Pit Pure Power also helps investors to discover investor-ready, sustainable enterprises.

At Pit Pure Power, there is three clusters of services that Daphne offers to her clients; Acceleration Services and Business Mentoring, Financial Sector Support and lastly, Strategic Consulting and Business Development. The reason for these unique areas is because Daphne is able to link those three fields through experience with vast network and both strategic, as well as on the ground experience.

Daphne's pragmatic and committed approach to service has certainly supported her in her rise to success since she started. One thing that has not changed, is special focus on energy access and impact investing, combining those sectors is what makes her happiest and at her best. When discussing her extensive knowledge about the industry, Daphne is quick to highlight the opportunities and experience she has been granted when working with a diverse range of business.

"I feel lucky that I have seen so many different organisations and people around the world, who have taught me their business, explained their challenges and made me understand their keys to success. In my role, I can use this knowledge, understanding and experience to help and support companies in a young sector, but in a sector with a huge potential to improve livelihoods, as well as climate change challenges. I am happy to be able to have a supportive role in this change, where the true heroes are the entrepreneurs, men and women in the field, making this change a reality."

Throughout the years, Daphne has been fortunate that the organisations she serves understand the urgency of the work Pit Pure Power delivers, even during a pandemic. Two areas in particular, energy access and the renewable energy sector have not backed away during these unprecedented times we find ourselves in.

When planning ahead, for many businesses their hopes and ambitions for the future involve expanding their services or global footprint, ensuring that their work will be able to continue for years to come or growing their team. For Daphne, her ambitions are the opposite. Her true ambition is that her work in this sector will disappear sooner rather than later, as it means that energy poverty in the world would have eradicated.



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For right now, Daphne will continue with the exemplary work in creating a more sustainable planet, society and economy. Here at Corporate Vision, we cannot wait to see the progress and accomplishments one of the most dedicated sustainable start-up boutique advisories is able to achieve in the years to come.



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Contact: Daphne Pit
Company: Pit Pure Power
Web Address: www.pitpurepower.com