

BIOMARINE

Scouting the future



Welcome

Back in 2007, biotechnology was green, white, and red. Anything related to the oceans was considered uninteresting.

Against these odds, BioMarine strove to build an international community and demonstrate how our blue vision was a disruptive trans-sector innovation that could reinvigorate traditional industry segments. BioMarine draws on a strict definition of this blue bio-based economy by mainly focusing on low trophic species and their valorization in the entire value chain.

12 years after our launch, we can see that the world is becoming bluer.

BioMarine is an organization at the crossroads of research, business, and investment. Our scientific and socio-economic approach is designed to optimize and accelerate business opportunities as well as the development of small innovative companies. We are developing partnerships to extend the scope of its activities specifically in the new media, technology, and finance.

We focus our efforts on developing operational projects, more specifically , our international investment platforms, the International Blue Cooperative, the blue bio plastic consortium, and the blue forward fund.

Pierre Erwes
Chairman



[\(Click here to watch 36sec video clip\)](#)

A global community

6000 members

2000+ active members

38 countries represented

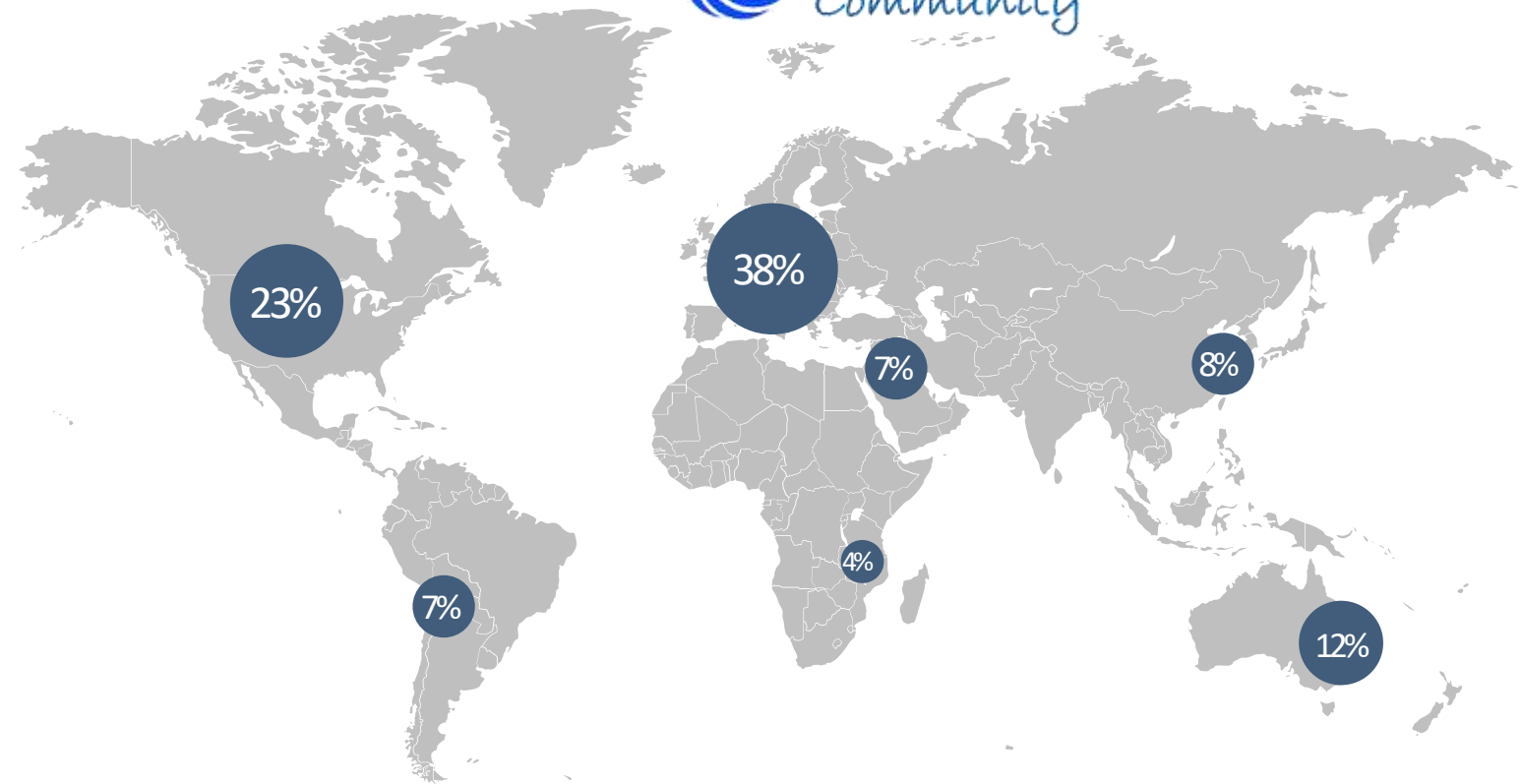
68% industry

12% investors & finance

10% government agencies

8% science & applied science

2% others



10 years of expertise

SCOUTING



Always looking for new ingredients and biomolecules for our clients

DEVELOPMENT



Developing R&D or commercial partnerships for and on behalf our clients

LOBBYING

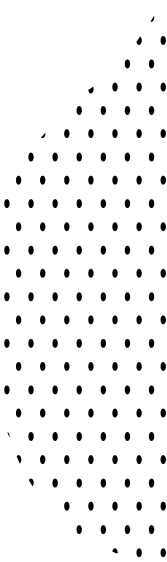


Preparing the grounds for future developments in collaboration with governments

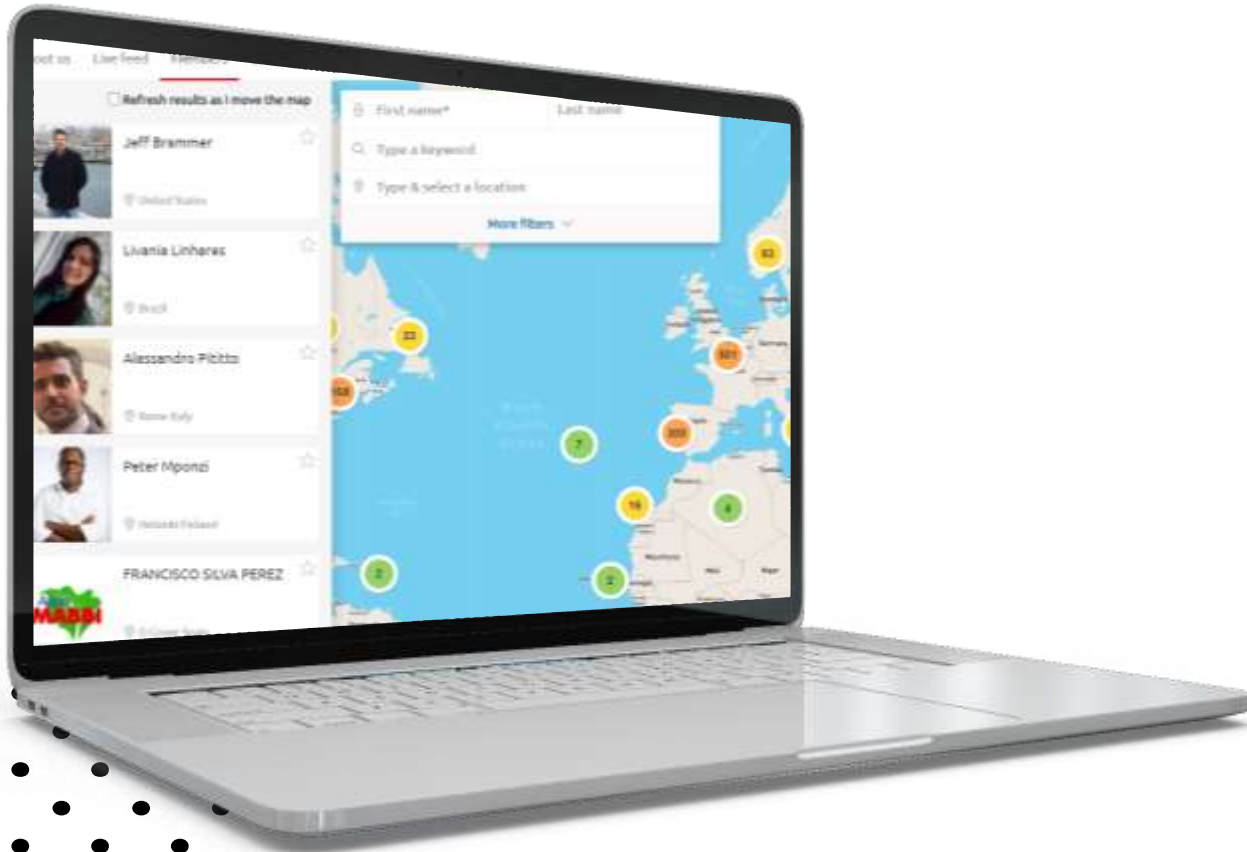
FINDING INVESTORS



Raising fund or finding the right investor for your project / startup



Becoming a member



REGULAR MEMBER

Blue economy news

Members' map & live feed

Media center

BioMarine interviews

FREE



PREMIUM MEMBER (additional features)

Members' full contact details

Unlimited emails

Digital events

Mentoring

180€ / year

BioMarine 2021 digital events



BIOMARINE 360°

Interviews or podcasts twice a month with key actors, SMEs and clusters in order to decipher in less than 12 min their vision, ambition and objectives..



1 HOUR WITH...

Joined by a specialist, we will dive deeper into specific topics of the blue economy and showcase our guest's contribution in his area:

10 min. the guest will present him/herself to the online audience

30 min in-depth interview to dig into the topic

20 min of Q & A : the moderator will handle questions from the online audience and create a dialogue



BLUE SESSIONS & 1-TO-1 MEETINGS*

4 workshops will be organized between January and December.

Organized around one thematic, the session will be articulated around 3 panels and a Q&A of 30 minutes

After a virtual coffee break, we will then jump into 3 hours of one-to-one meetings using our BioMarine software.

*: Event included in the Premium Membership of the BioMarine Community



Events: How can you join?



BIOMARINE 360°

Public and all members of BioMarine community (e-newsletter) + relayed through LinkedIn and Twitter's BioMarine Live



1 HOUR WITH...

Registered members of the BioMarine Community will have access to these interviews followed by Q&A from online audience



BLUE SESSIONS & 1-TO-1 MEETINGS

REGISTRATION: Anyone can register for the event on the public event's page (www.biomarine.org).

Any Member (regular or premium) can register for the event on their user page of the community.

COST: Premium Members : free (included in their annual membership of 180 euros)
Regular Members or Public : 200 euros per digital event.



2021 program grid

	Jan.	Feb.	Mar.	Apr.	May.	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.												
1	V		1 L		1 L		1 J	360°	1 S		1 M		1 J		1 D		1 M		1 V		1 L		1 M	
2	S		2 M		2 M		2 V		2 D		2 M		2 V		2 L		2 J	360°	2 S		2 M		2 J	
3	D		3 M		3 M		3 S		3 L		3 J	1H with	3 S		3 M		3 V		3 D		3 M		3 V	
4	L		4 J	360°	4 J	360°	4 D		4 M		4 V		4 D		4 M		4 S		4 L		4 J	Blue S.	4 S	
5	M		5 V		5 V		5 L		5 M		5 S		5 L		5 J		5 D		5 M		5 V		5 D	
6	M		6 S		6 S		6 M		6 J	1H with	6 D		6 M		6 V		6 L		6 M		6 S		6 L	
7	J	360°	7 D		7 D		7 M		7 V		7 L		7 M		7 S		7 M		7 J	1H with	7 D		7 M	
8	V		8 L		8 L		8 J	1H with	8 S		8 M		8 J		8 D		8 M		8 V		8 L		8 M	
9	S		9 M		9 M		9 V		9 D		9 M		9 V		9 L		9 J	1H with	9 S		9 M		9 J	1H with
10	D		10 M		10 M		10 S		10 L		10 J	360°	10 S		10 M		10 V		10 D		10 M		10 V	
11	L		11 J	1H with	11 J	1H with	11 D		11 M		11 V		11 D		11 M		11 S		11 L		11 J	360°	11 S	
12	M		12 V		12 V		12 L		12 M		12 S		12 L		12 J		12 D		12 M		12 V		12 D	
13	M		13 S		13 S		13 M		13 J		13 D		13 M		13 V		13 L		13 M		13 S		13 L	
14	J	1H with	14 D		14 D		14 M		14 V		14 L		14 M		14 S		14 M		14 J	360°	14 D		14 M	
15	V		15 L		15 L		15 J	360°	15 S		15 M		15 J		15 D		15 M		15 V		15 L		15 M	
16	S		16 M		16 M		16 V		16 D		16 M		16 V		16 L		16 J	360°	16 S		16 M		16 J	360°
17	D		17 M		17 M		17 S		17 L		17 J	Blue S.	17 S		17 M		17 V		17 D		17 M		17 V	
18	L		18 J	360°	18 J	360°	18 D		18 M		18 V		18 D		18 M		18 S		18 L		18 J	1H with	18 S	
19	M		19 V		19 V		19 L		19 M		19 S		19 L		19 J		19 D		19 M		19 V		19 D	
20	M		20 S		20 S		20 M		20 J	1H with	20 D		20 M		20 V		20 L		20 M		20 S		20 L	
21	J	360°	21 D		21 D		21 M		21 V		21 L		21 M		21 S		21 M		21 J	1H with	21 D		21 M	
22	V		22 L		22 L		22 J	1H with	22 S		22 M		22 J		22 D		22 M		22 V		22 L		22 M	
23	S		23 M		23 M		23 V		23 D		23 M		23 V		23 L		23 J	1H with	23 S		23 M		23 J	
24	D		24 M		24 M		24 S		24 L		24 J	1H with	24 S		24 M		24 V		24 D		24 M		24 V	
25	L		25 J	1H with	25 J	Blue S.	25 D		25 M		25 V		25 D		25 M		25 S		25 L		25 J	360°	25 S	
26	M		26 V		26 V		26 L		26 M		26 S		26 L		26 J		26 D		26 M		26 V		26 D	
27	M		27 S		27 S		27 M		27 J	360°	27 D		27 M		27 V		27 L		27 M		27 S		27 L	
28	J	Blue S.	28 D		28 D		28 M		28 V		28 L		28 M		28 S		28 M		28 J	360°	28 D		28 M	
29	V				29 L		29 J	360°	29 S		29 M		29 V		29 D		29 M		29 V		29 L		29 M	
30	S				30 M		30 V		30 D		30 M		30 V		30 L		30 J	360°	30 S		30 M		30 J	
31	D				31 M		31 L						31 S		31 M						31 D		31 V	

360°

BioMarine 360° . Free of charge for members and public

1H with

Free of charge for all professional members

Blue S.

* Premium members : Free

Regular members or general public: 200 euros / event

*Event included in the Premium Membership of the BioMarine Community

Upcoming content

JANUARY

- 7th** : BioMarine 360° : Lilja Kjalarsdóttir, CEO Saga natura, Iceland
- 14th**: 1 Hour with Pierre Rocheteau, CEO Olgram, France
- 21st**: BioMarine 360° : Jason Cole, CSO C-combinator.com, USA
- 28th**: Blue Session : Blue Deal Workshop. What are the latest trends in blue investment? (Includes 1to1)

FEBRUARY

- 4th**: BioMarine 360° : Shimrit Perkol-Finkel, CEO E-concrete, Israel
- 11th**: 1 Hour with.... Eva Prieschl, CSO, Marinomed, France
- 18th**: BioMarine 360° :Marc St Onge, CEO Small Food, NS, Canada
- 25th**: 1 Hour with... Julia Hoeng, Global Head of Discovery, Philipp Morris International, Switzerland

MARCH

- 4th** : BioMarine 360° : Wenche Uksnøy, Director NCE BlueLegasea, Norway
- 11th**: 1 Hour with Vincent Nida, deputy CEO, Groupe Rocher, France
- 18th**: BioMarine 360° : Ghislaine Tissot- Lécuelle, CEO Alganelle, France
- 25th**: Blue Session : Marine ingredients - growing B2B business developing a B2C digital communication. (Includes 1to1)

APRIL

- 1st** : BioMarine 360° : Sigurbjörg Danielsdottir, CEO SjøBjörg, Norway
- 8th**: 1 hour with.... : to be confirmed
- 15th**: BioMarine 360° : Renee Alyce, CEO Baché de Mar, Australia
- 22nd**: 1 Hour with Mounir Boulkout, CEO Selt Marine Group, Tunisia
- 29th**: BioMarine 360° : Gudrun Marteinsdottir, CEO, Tamarar, Iceland

Blue Session n°1: *The Blue Deal*

Jan. 28th 2021 (CET)



MORNING

2h of debate (3 sessions of 40 min) with 3 speakers and moderator.



BREAK

Short Coffee/ Lunch break



AFTERNOON

One-to-one meetings (20min per meeting). Our registered audience will be able to discuss with investors and other attendees.

The BioMarine “one-to-one system” will allow participants to register and pre- book meetings in the existing time slots. Attendees can accept or reject a meeting request.

Only Premium members or registrants for the event will have access to the panel discussions and the one-to-one meetings. Sponsors/partners will have multiple passes. Guests will be granted a complimentary access.

Blue Deal debates

Session 1

from 10:00 to 10:40
AM CET

High Value and mature market

- Christine Garcia, Director of Development & Innovation Unit for Cosmetic and Nutrition Active Ingredients, Seppic, France
- Julia Hoeng, Global Head of Discovery, Philipp Morris International, Switzerland
- Alejandra Noren, Global Head of Partners Management, Neste, Switzerland

Session 2

from 10:45 to 11:30
AM CET

Understanding the increased interest from investors

- Abdou Bensouda, CEO , FinanceCom International, Morocco
- Isabelle de Cremoux, President & CEO, Seventure Partners, France
- John Thomson, Director Private Equity, DC Thomson, United Kingdom

Session 3

from 11:35 to 12:15
PM CET

Sustainability: a key driver for blue investment

- Pierre-Loïc Caïjo, CIO, Adiant Capital Switzerland
- Frank Lehmann, Independent venture partner, former Vice President, Global Head Open Innovation & Venturing at Nestlé
- Panelist 3 : to be confirmed

Event Information

2 e-newsletters sent to 6000+ members of BioMarine Community database
#1 for the announcement of the event (link to event page, registration, and partner's website)
#2 pre-event with programme



Who will see this information?

All members of BioMarine database, + e-newsletters are relayed through LinkedIn and Twitter's BioMarine Live



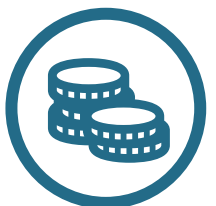
Who will have access to the event?

Anyone can register for the event on the public page (www.biomarine.org)
Any member (regular or premium) can register for the event on their user page of the community



How much does it cost?

Premium members : free (included in their annual membership of 180 euros)
Regular Members or Public : 200 euros / blue sessions event



Any question?



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