

SOCIAL MEDIA: MAKING CONNECTIONS

How to use our online community
for your professional benefit.



HBS

Association of Northern California

Connect | Inspire | Impact

1 Follow us online

When you tag us, the Harvard social media teams see your posts in our feed. With this information, we hope to amplify your voice.

#HBSAlumLife

@HBSANC

#HBSANC

@HarvardHBS

@HBSalumni

@HarvardAlumni

#weareharvard

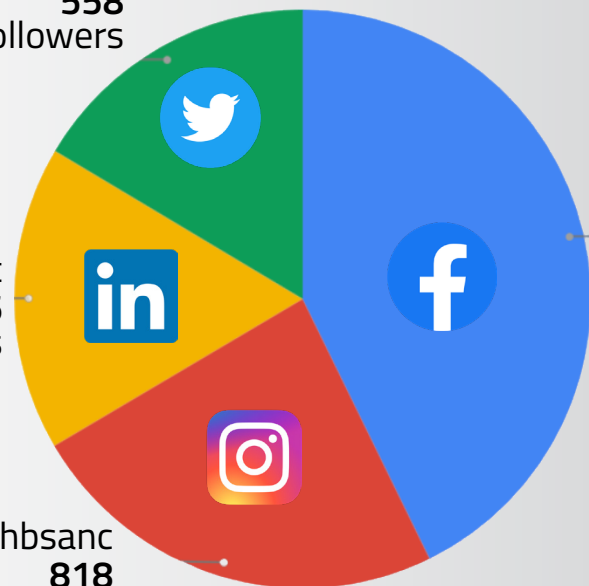
#harvard2020

@hbsanc
558
Followers

@hbsanc
596
Followers

@hbsanc
818
Followers

@hbsanc
1,374
Likes



2 Engage with our content

Like, comment, share, and retweet our posts. If we see you're engaging with our content, we can amplify your content as well. Connect with the HBS community

Key Takeaway: Feel free to consider the HBS social media community somewhat like the dynamic dialogues you experienced in classes at HBS, where the learning is based on conversation among peers. On social media, your role, by both listening and contributing your own voice, results in new insights for you and your colleagues. Feel free to contribute often. Thank you for lending your voice.

The HBSANC Club Marketing Team looks forward to hearing from you!