



Watson Basecamp, South Florida Agenda

Watson Institute's 2-day Basecamp is built for participants to dive into the *why*, *what*, and *how* of social entrepreneurship. Through the process experiential learning, human-centric problem solving, rapid prototyping and design thinking, and the implementation of the entrepreneurial mindset, participants embark on the journey of a social entrepreneur beyond the theoretical setting.

Day 1 – February 16, 2019

8:30am – 9:00am	Breakfast	This is an informal ice-breaker where, through sharing a meal, participants engage with the Watson staff and each other. Setting a collegial tone for the day.	Lynn University
9:00am – 9:30am	Introductions	Introduction to who we are and what is Watson as well as an overview for the weekend.	Lynn University
9:30am – 12:00pm	Challenge Plunge	Using the UN SDGs, the cohort engages in a debate-style workshop where they challenge each other's assumptions and exchange point of views. The desired outcome for this exercise is a deeper understanding that when engage in healthy debate, challenge each other's assumptions, and consider our varying perspectives and experiences, we can better understand the world's most pressing problems.	Lynn University
12:00pm – 1:00pm	Lunch Break		Lynn University
1:00pm – 5:00pm	Solutions Lab	Based on the results of the Challenge Plunge, participants engage in the human-centric Design Thinking methodology to devise solutions to world's most pressing problems.	Lynn University
5:00pm – 5:30pm	Break		Lynn University
5:30pm – 7:30pm	Watson Scholar Dinner and Braintrust	Shared dinner with our Watson Scholars through framed conversations about their challenges, lessons, and successes as social innovators and entrepreneurs.	Lynn University
7:30pm – 10:00pm	Spending time with Watson Cohort (optional)	Basecampers can stay on campus and get to know Watson's pioneering Bachelor in Social Entrepreneurship cohort on their own. All of our students live on campus.	Lynn University

Day 2 – February 17, 2019

8:30am – 9:00am	Breakfast		Lynn University
9:00am – 12:00pm	Master Course Teacher	Travis Thomas, Watson Institute Preceptor (Instructor), and founder of <i>Live Yes, And</i> , an organization that unleashes individual and collective brilliance through a relentless commitment to purpose, authenticity, and collaboration. Travis has worked with the Chicago Cubs, New York Yankees, Boston Red Sox, Georgia Football, US Soccer and companies all over the US.	Lynn University
12:00pm – 1:00pm	Lunch Break		Lynn University
1:00pm – 3:30pm	Mentorship Conversations	Participants engage in framed conversations with Watson mentors with varying experiences and perspectives.	Lynn University
3:30pm – 4:30pm	Closing Reflections		Lynn University